

# INVOICE STATE



WPBF  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**DLF Advertising**  
**Attention: Accounts Payable**  
**1595 SE Port Saint Lucie Blvd**  
**Port Saint Lucie, FL 34952**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
926501-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WPBF	WPBF House National	House National	National

Advertiser	Product	Estimate Number
Loar/R/Sheriff	DERYL LOAR/IND.RIVER C	

Flight Dates	Order #	Alt Order #
08/01/12 - 08/14/12	926501	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/01/12	08/03/12	WPBF News 25 Mornings	6-7AM	--WTF--	:15	1	\$260.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 --WTF-- 1 \$260.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 08/02/12 6:13 AM WPBF News 25 Mornings 6-7AM :15 STREAMLINED BUDGET \$260.00 NM									
2	08/01/12	08/03/12	Good Morning America	7-9AM	--WTF--	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 --WTF-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 08/03/12 7:55 AM Good Morning America 7-9AM :30 ANOTHER FOUR YEARS \$450.00 NM									
3	08/01/12	08/03/12	M-F 5pm News	5-6pm	--WTF--	:15	1	\$227.50	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 --WTF-- 1 \$227.50									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 08/01/12 5:43 PM M-F 5pm News 5-6pm :15 BUDGET CRIME STREETS REV \$227.50 NM									
4	08/01/12	08/03/12	Jeopardy	7:30-8PM	--WTF--	:30	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 --WTF-- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 08/01/12 7:52 PM Jeopardy 7:30-8PM :30 ANOTHER FOUR YEARS \$1,600.00 NM									
6	08/06/12	08/10/12	WPBF News 25 Mornings	6-7AM	MTWTF--	:30	1	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 MTWTF-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 08/07/12 6:13 AM WPBF News 25 Mornings 6-7AM :30 ANOTHER FOUR YEARS \$400.00 NM									
7	08/06/12	08/10/12	Good Morning America	7-9AM	MTWTF--	:15	1	\$292.50	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 MTWTF-- 1 \$292.50									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Th 08/09/12 7:41 AM Good Morning America 7-9AM :15 STREAMLINED BUDGET OFFICE \$292.50 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
926501-1	08/19/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
Loar/R/Sheriff	DERYL LOAR/IND.RIVER C		

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	08/06/12	08/10/12	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	1	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 MTWTF-- 1 \$320.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 08/10/12 12:09 PM WPBF News 25 @ Noon 12pm-1230pm :30 ANOTHER FOUR YEARS \$320.00 NM									
9	08/06/12	08/10/12	GENERAL HOSPITAL	GENERAL HOSPIT	MTWTF--	:15	2	\$520.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 MTWTF-- 2 \$520.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 08/08/12 3:00 PM GENERAL HOSPITAL GENERAL HOSPIT :15 STREAMLINED BUDGET OFFICE \$520.00 NM									
2 WPBF F 08/10/12 3:25 PM GENERAL HOSPITAL GENERAL HOSPIT :15 BUDGET CRIME STREETS REV \$520.00 NM									
10	08/06/12	08/10/12	M-F 5pm News	5-6pm	MTWTF--	:15	1	\$455.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 MTWTF-- 1 \$455.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 08/08/12 5:40 PM M-F 5pm News 5-6pm :15 BUDGET CRIME STREETS REV \$455.00 NM									
11	08/06/12	08/10/12	Wheel Of Fortune	7-7:30PM	MTWTF--	:15	1	\$910.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 MTWTF-- 1 \$910.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 08/06/12 7:14 PM Wheel Of Fortune 7-7:30PM :15 STREAMLINED BUDGET OFFICE \$910.00 NM									
12	08/06/12	08/10/12	M-SUN WPBF News 25 @11-11:35PM		MTWTF--	:15	2	\$585.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 MTWTF-- 2 \$585.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 08/07/12 11:32 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :15 STREAMLINED BUDGET \$585.00 NM									
1 WPBF W 08/08/12 11:29 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :15 STREAMLINED BUDGET \$585.00 NM									
13	08/06/12	08/10/12	Jimmy Kimmel	12:06-01:06AM	MTWTF--	:15	1	\$45.50	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 MTWTF-- 1 \$45.50									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 08/06/12 12:51 AM Jimmy Kimmel 12:06-01:06AM :15 BUDGET CRIME STREETS REV \$45.50 NM									
14	08/11/12	08/11/12	Sat Wheel Of Fortune	Sat 7-730PM	-----S-	:15	1	\$357.50	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 -----S- 1 \$357.50									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 08/11/12 7:18 PM Sat Wheel Of Fortune Sat 7-730PM :15 STREAMLINED BUDGET \$357.50 NM									
15	08/12/12	08/12/12	Chris Matthews	Sun 10-10:30AM	-----S	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 -----S 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 08/12/12 10:26 AM Chris Matthews Sun 10-10:30AM :30 ANOTHER FOUR YEARS \$175.00 NM									
16	08/12/12	08/12/12	Sun 630pm News	630-7pm	-----S	:15	1	\$357.50	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 -----S 1 \$357.50									

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926501-1	08/19/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
Loar/R/Sheriff	DERYL LOAR/IND.RIVER C		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	08/12/12	08/12/12	Sun 630pm News Class of Time - Fixed Non Pre-emptible	630-7pm	-----S	:15	1	\$357.50	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Su 08/12/12 6:54 PM Sun 630pm News 630-7pm :15 STREAMLINED BUDGET OFFICE \$357.50 NM									
<b>17 08/13/12 08/13/12 Good Morning America 7-9AM Class of Time - Fixed Non Pre-emptible</b>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$450.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF M 08/13/12 8:53 AM Good Morning America 7-9AM :30 ANOTHER FOUR YEARS \$450.00 NM									
<b>18 08/13/12 08/13/12 WPBF News 25 @ Noon 12pm-1230pm Class of Time - Fixed Non Pre-emptible</b>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$208.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF M 08/13/12 12:20 PM WPBF News 25 @ Noon 12pm-1230pm :15 BUDGET CRIME STREETS REV \$208.00 NM									
<b>19 08/13/12 08/13/12 Jeopardy Class of Time - Fixed Non Pre-emptible</b>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$1,040.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF M 08/13/12 7:40 PM Jeopardy 7:30-8PM :15 STREAMLINED BUDGET \$1,040.00 NM									
<b>20 08/14/12 08/14/12 Good Morning America 7-9AM Class of Time - Fixed Non Pre-emptible</b>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -T----- 1 \$450.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Tu 08/14/12 7:58 AM Good Morning America 7-9AM :30 ANOTHER FOUR YEARS \$450.00 NM									

Total Spots **21**

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$10,208.50</b>
<u>Agency Commission</u>	<b>\$1,531.27</b>
<u>Net Amount Due</u>	<b>\$8,677.23</b>